

## ORDER



**Orders**  
**Order / Rev:** 683980  
**Alt Order #:** 06145417  
**Product Desc:** ISSUE  
**Estimate:** 1193.  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/11/12 / 10/11/12  
**Order Type:** Political

## KARE

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Great American Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW, Ste. 800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US House  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	93	\$92,075.00	\$78,263.75
10/29/12	10/29/12	19	\$12,575.00	\$10,688.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	93	\$92,075.00	\$78,263.75	0.00
November 2012	19	\$12,575.00	\$10,688.75	0.00
<b>Totals</b>	<b>112</b>	<b>\$104,650.00</b>	<b>\$88,952.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/23/12	10/29/12	M-F 10-1035p KARE News 10p	CM	10-1035p	- TWTF - -	:30	4	\$2,500.00	P-2	0.00	NM	4	\$10,000.00
		KARE11NWS-10<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- TWTF - -		4				\$2,500.00		0.00			
2	KARE	10/23/12	10/29/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTWTF - -	:30	15	\$650.00	P-2	0.00	NM	15	\$9,750.00
		TONITE SHW-NBC<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF - -		15				\$650.00		0.00			
3	KARE	10/23/12	10/29/12	Days of Our Lives Days of Our Lives	CM	12-1p	MTWTF - -	:30	3	\$275.00	P-5	0.00	NM	3	\$825.00
		DAYS-OUR LIVES<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF - -		3				\$275.00		0.00			
4	KARE	10/23/12	10/29/12	M-F 3-4p DR OZ	CM	3-4p	MTWTF - -	:30	12	\$450.00	P-2	0.00	NM	12	\$5,400.00
		DR. OZ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF - -		12				\$450.00		0.00			
5	KARE	10/23/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF - -	:30	9	\$300.00	P-2	0.00	NM	9	\$2,700.00
		KARE11NEWS@4PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KARE	10/23/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	9	\$300.00	P-2	0.00	NM	9	\$2,700.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			9		\$300.00		0.00				
6	KARE	10/23/12	10/29/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	15	\$850.00	P-2	0.00	NM	15	\$12,750.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			15		\$850.00		0.00				
7	KARE	10/23/12	10/29/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	6	\$1,200.00	P-2	0.00	NM	6	\$7,200.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			6		\$1,200.00		0.00				
8	KARE	10/23/12	10/29/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	8	\$1,200.00	P-2	0.00	NM	8	\$9,600.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			8		\$1,200.00		0.00				
9	KARE	10/23/12	10/29/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	6	\$750.00	P-2	0.00	NM	6	\$4,500.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			6		\$750.00		0.00				
10	KARE	10/23/12	10/29/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	MTWTF--	:30	6	\$1,400.00	P-2	0.00	NM	6	\$8,400.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			6		\$1,400.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		6	KARE	10/23/12-10/29/12	M-F 630-7p	630pm-7pm	MTWThF----	:30	\$1,400.00	0.00	NM				
11	KARE	10/23/12	10/29/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	5	\$750.00	P-2	0.00	NM	5	\$3,750.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			5		\$750.00		0.00				
12	KARE	10/23/12	10/29/12	M-F 9-10a TODAY	CM	9-10a	MTWTF--	:30	9	\$275.00	P-2	0.00	NM	9	\$2,475.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			9		\$275.00		0.00				
14	KARE	10/27/12	10/27/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	2	\$2,250.00	P-5	0.00	NM	2	\$4,500.00
KARE11NWS-10SA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			2		\$2,250.00		0.00				
15	KARE	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$1,500.00		0.00				
17	KARE	10/27/12	10/27/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			2		\$700.00		0.00				
18	KARE	10/28/12	10/28/12	Post NFL Late News Post NFL Late News	CM	1030P-1105P	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	KARE	10/28/12	10/28/12	Post NFL Late News Post NFL Late News	CM	1030P-1105P	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$2,500.00		0.00			
19	KARE	10/28/12	10/28/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
KARE11WS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					3	\$900.00		0.00			
20	KARE	10/28/12	10/28/12	NFL Regular Season Fo NFL Regular Season F	CM	Various (7:15 PM-10:30 PM)	-----S	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
NFL SUN FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$7,000.00		0.00			
22	KARE	10/25/12	10/25/12	Thu Prime C AWAKE	CM	9-10p	---T---	:30	3	\$2,000.00	P-2	0.00	NM	0	\$0.00
AWAKE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					3	\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		Thu Prime C		9-10p	---Th----	:30		<del>(\$2,000.00)</del>		0.00	NM		
Credited															
2	KARE	10/22/12-10/28/12		Thu Prime C		9-10p	---Th----	:30		<del>(\$2,000.00)</del>		0.00	NM		
Credited															
3	KARE	10/22/12-10/28/12		Thu Prime C		9-10p	---Th----	:30		<del>(\$2,000.00)</del>		0.00	NM		
Credited															
23	KARE	10/25/12	10/25/12	Vikings Pre-Game Vikings Pre-Game	CM	628-7p	---T---	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$6,000.00		0.00			
24	KARE	10/27/12	10/27/12	Sat Prime ANIMAL PRAC/GO ON	CM	Sat Prime (6:58 PM-8:00 PM)	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/22/12-10/28/12		Sat Prime		Sat Prime	-----Sa--	:30		\$700.00		0.00	NM		
(6:58 PM-8:00 PM)															
25	KARE	10/27/12	10/27/12	Sat Prime CHICAGO FIRE	CM	Sat Prime (8:00 PM-9:00 PM)	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$700.00		0.00			
N26	KARE	10/28/12	10/28/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$300.00		0.00			
													Totals	112	\$104,650.00